



App – ADAC Camping- und Stellplatzführer

ADAC

Placement in Camping und Stellplatzführer App 2024

Market leader:

Top-selling tourism app in Germany with over 214.000 users making 3.4 million visits.

Display:

- Integration of 4-5 images of your own choice
- In the separate tab "Places with photo displays"
- Preview image in the hit list
- Weblink to your own homepage
- YouTube link with own camping video
- Social Media buttons with link to your social media pages
Facebook, Instagram, Twitter, Pinterest

Publication:

December 2023

- Deadline for material 8th December

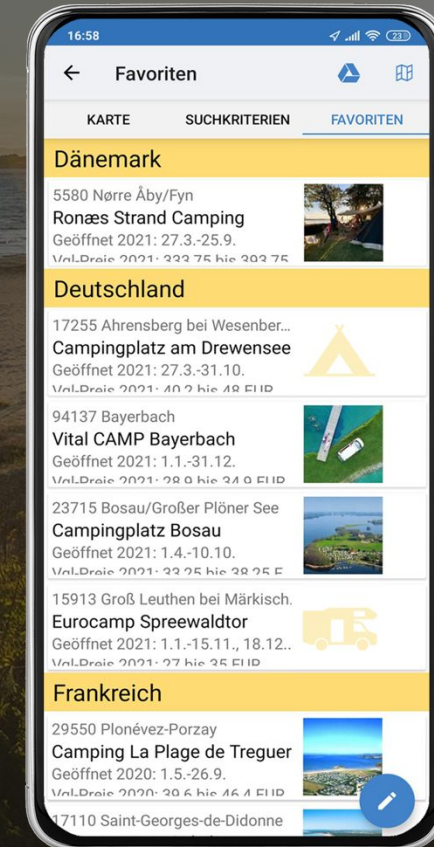
App only
1.095 €

PLUS offer
595 €*



* Prerequisite: Booking of a print ad in the ADAC Campingführer 2024 and/or an online marketing package for 2024.

More than 39
million views of
campsite profiles





Your contact at ADAC PiNCAMP



Cornel Straver



Director Media



+31 6 52466276



cornel.straver@adac-camping.de



www.adac-camping.de



Head Office:

ADAC Camping GmbH
Hansastraße 19
80686 München

Office & Postal Address:

ADAC Camping GmbH
Torstr. 131
10119 Berlin

