



ADAC / PiNCAMP Newsletter

Display:

Choose from

- Standalone newsletter*** completely dedicated to your company
- An article in a regular newsletter*
- An top spot in the newsletter about bookability**

Range:

- Weekly newsletter up to 60,000 registered subscribers
- High participation with an average opening rate of 30%.

Call to action:

- Post leads to campsite profile on PiNCAMP.de or to the landing page on the partner's site as clickout

Stand alone Newsletter***

1.500 €

The Stand-alone Newsletter is tailored towards a discerning audience increasing the open-rate up to 60% on average. Choose up to three selection criteria like e.g. country, facilities or interest and send your message. Start fee is 1.500 € and 0,50 € per address (minimum quantity is 5.000 addresses).

Article in Newsletter*

1.140 €

Maximum 3 articles per newsletter

Topspot in bookability Newsletter**

1.800 €

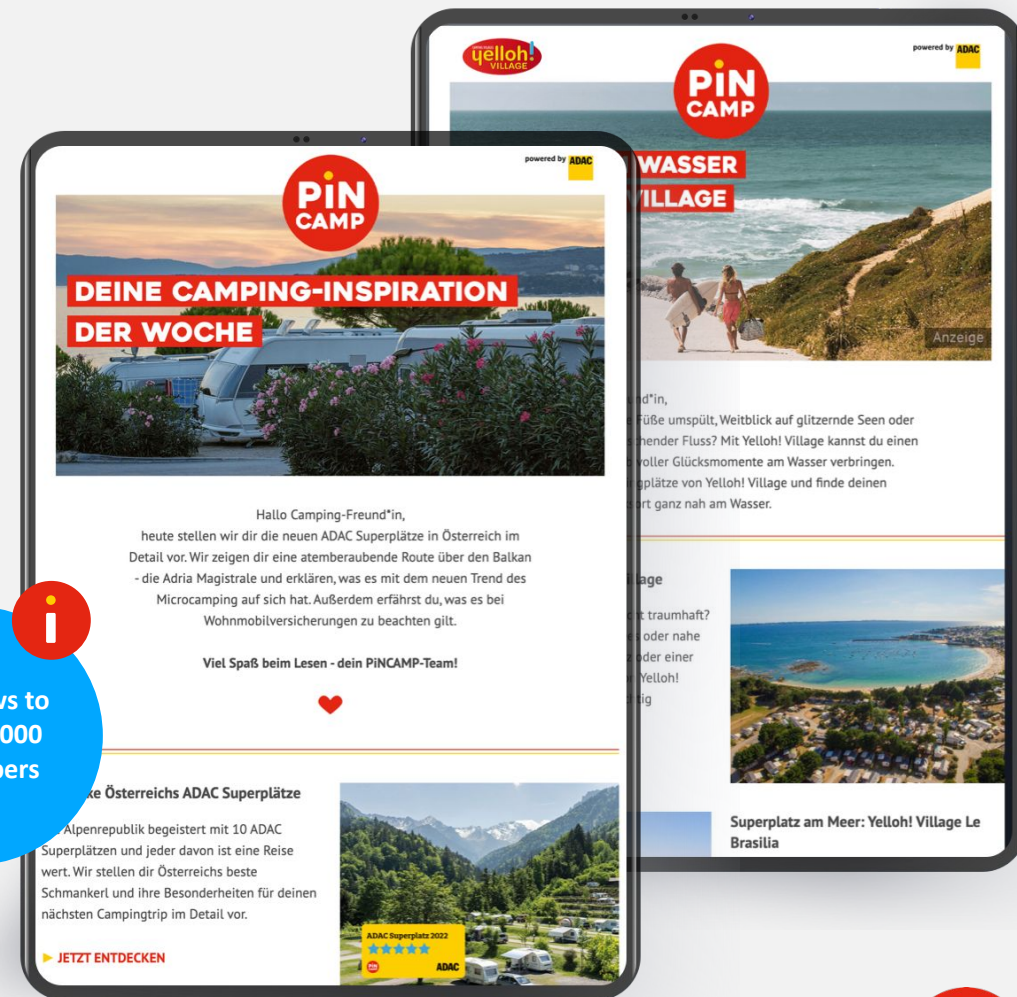
Only for bookable campsites on PiNCAMP, maximum 1 article per newsletter



Contact



Your news to
over 60,000
subscribers



Layout example, final design may differ.





Your contact at ADAC PiNCAMP



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